

Top-of-page Banner

Homepage + Multi top-of-page locations
728x90 pixels

Multi-banner locations:

- Homepage: tefl.com
- Job Search Results: tefl.com/job-seeker/index.html
- Job-seeker online resume tefl.com/job-seeker/resume/
- ELT JobLink Weekly Newsletter
- ELT JobLink Daily Newsletter (rotating with max. 2 other advertisers)
- Mobile Apps

Minimum advertising period: 3 months

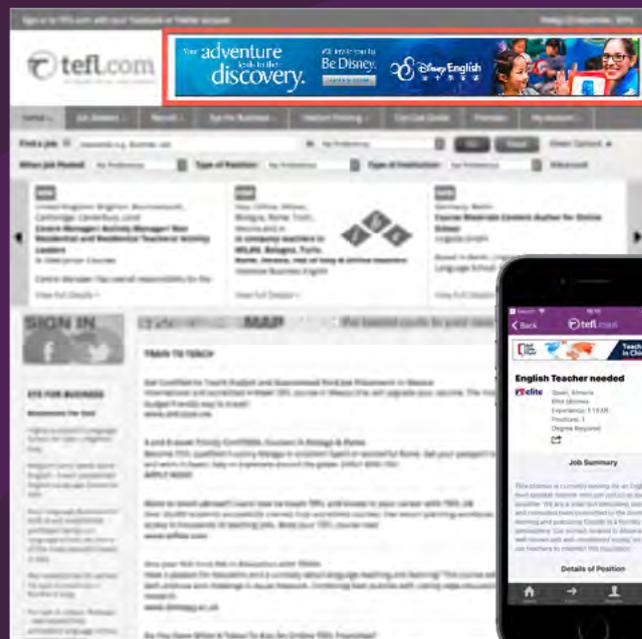
Specifications:

728x90 pixels, GIF, JPEG, PNG.

Max. filesize: 30kb

Monthly Rate: £493.33 per month

3 months (minimum period): £1,480.00



Right-of-page Vertical Banner

Homepage + multi-page locations 156x234 pixels

- Homepage: tefl.com
- Job Search Results: tefl.com/job-seeker/index.html
- Job Search sidebar: tefl.com/job-seeker/search.html
- ELT JobLink Weekly Newsletter
- ELT JobLink Daily Newsletter (rotating with max. 2 other advertisers)
- Mobile Apps

Minimum advertising period: 3 months

Specifications:

156x234 pixels, GIF, JPEG, PNG.

Max. filesize: 20kb

Monthly Rate: £395.00 per month

3 months (minimum period): £1,185.00

Includes full statistics.



Teacher Training Directory Banner

Top-of-page - All Teacher Training Directory country pages e.g. <https://www.tefl.com/teacher-training>
728x90 pixels

(rotating with max. 2 other advertisers)

- Mobile Apps

Minimum advertising period: 3 months

Specifications:

728x90 pixels, GIF, JPEG, PNG.

Max. filesize: 30kb

Monthly Rate: £231.66 per month

3 months (minimum period): £695.00

Includes full statistics.

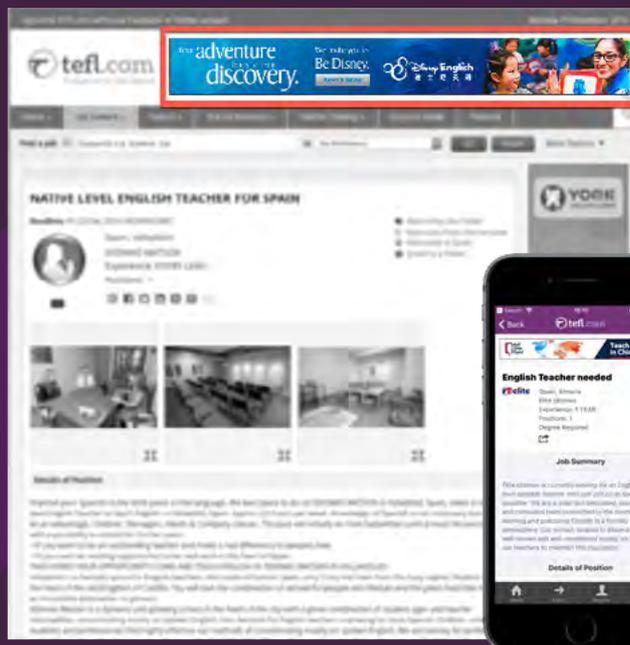


Job Posting Pages Top Banner

All job posting pages
(rotating with max. 2 other advertisers)
- Mobile Apps
728x90 pixels

Minimum advertising period: 3 months
Specifications:
728x90 pixels, GIF, JPEG, PNG.
Max. filesize: 30kb

Monthly Rate: £308.00 per month
3 months (minimum period): £924.00
Includes full statistics.



Job Posting Pages Vertical Tower Banner

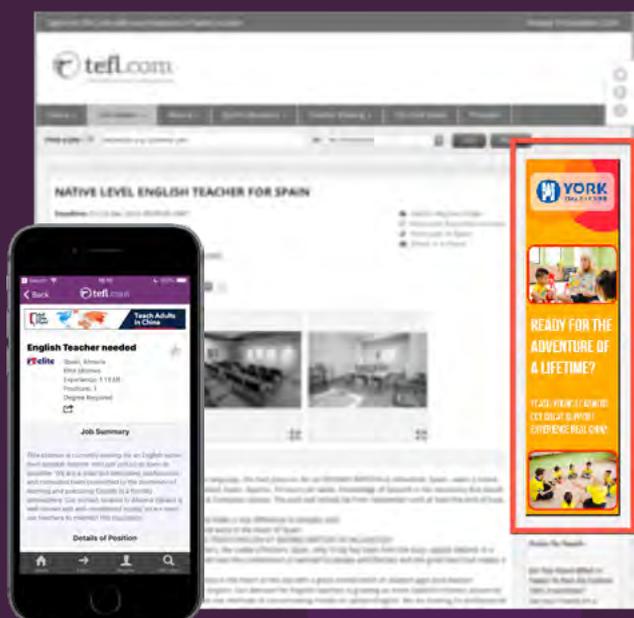
All job posting pages
(rotating with max. 2 other advertisers) 156x600 pixels
- Mobile Apps

Monthly Rate: £299.00 per month
3 months (minimum period): £897.00
Includes full statistics.

Homepage Vertical Tower Banner

(rotating with max. 2 other advertisers)
156x600 pixels
- Homepage - Job Search Results - Newsletters

Monthly Rate: £493.33 per month
3 months (minimum period): £1480.00
Includes full statistics.

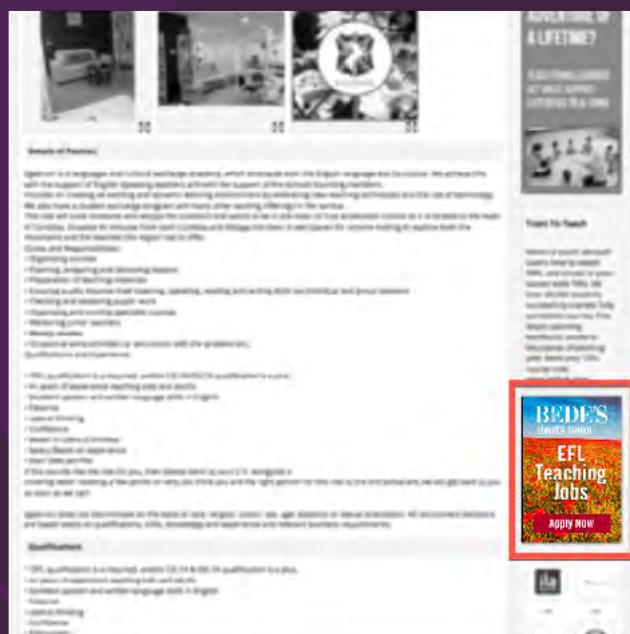


Job Posting Pages Vertical Banner

All job posting pages
(rotating with max. 2 other advertisers)
156x234 pixels

Minimum advertising period: 3 months
Specifications:
156x234 pixels, GIF, JPEG, PNG.
Max. filesize: 15kb

Monthly Rate: £231.66 per month
3 months (minimum period): £695.00
Includes full statistics.



Job Posting Pages Banner

All job posting pages
(rotating with max. 2 other advertisers)
156x80 pixels

Minimum advertising period: 3 months
Specifications:
156x80 pixels, GIF, JPEG, PNG.
Max. filesize: 15kb

Monthly Rate: £202.00 per month
3 months (minimum period): £606.00
Includes full statistics.



Train to Teach

Homepage, Platform-wide, Apps & Social Media Text Advertising

If you're a training course provider we can offer a premium text advertisement at our homepage and throughout our platform, apps, social media and newsletters. This multi-location 40-word text ad is one of our most popular and effective packages.

- A selection of 6, 12, 24 & 52 week packages to choose from.

- Packages from under £10.00 per week (52-week package).

- 220 character/40 word text rotating advertisement at homepage & throughout the platform (including our popular TEFL Blog pages).

- Your advert included in our [Android](#) & [iPhone](#) Apps

- Your advert included in our [Daily](#) & [Weekly](#) Newsletters (combined 20,000 opt-in subscribers)

- Your advert included in 1 issue monthly of our weekly '[Inspiring Teaching Destinations](#)' newsletter. Distribution: 20,000+

- Direct link to your website

- Infographic share to our Social Media followers

- Full statistics

Specifications:

Text supplied by advertiser. Text of your advertisement may be updated throughout the advertising period.

6 weeks advertising: £79.00
12 weeks advertising: £139.00
24 weeks advertising: £289.00
52 weeks advertising: £519.00



App



Homepage



Job Post page



Daily & Weekly Newsletter



Social Media

EYE FOR BUSINESS ADVERTISING

- Language Businesses for sale
- Language Businesses wanted
- Agents Wanted
- Franchising
- Business Opportunities
- ELT Marketplace
- Professional Services

Your Eye for Business advertising is shared to our 16k+ Facebook, Twitter, Google+, Instagram, Pinterest & Linked-In followers. Please contact us for more information on Eye for Business advertising.

AGENT DIRECT

Agent Direct enables language schools to locate and appoint part-time local agents for their courses in 140+ countries worldwide. **Our comprehensive Agent Direct package is £110.00** and includes 3 months advertising plus an Agent Alert email send to 2,000+ recipients in your target countries. These alerts frequently generate a very fast initial response.

BUSINESS FOR SALE

GBP110.00

Your package includes:

- 3-Month Advertising Period
 - Exposure to 200,000+ professional visitors each month
 - Unlimited text, 3 photographs and your logo included
 - Shared to our 14k+ Facebook, Twitter and Google+ followers
 - Confidential and Secure
Sell your business anonymously. Your contact details will not be shown. Enquires are securely sent to you by confidential email.
 - Agent Direct e-mail alert - your advertisement e-mailed to individuals and language organisations who have expressed an interest in a language-related business in your country (opt-in recipients)
 - Priority Positioning
Your business promoted within our homepage, throughout TEFL.com and in our daily and weekly newsletters
 - Link to your website (where required)
 - Your business promoted in our Daily & Weekly newsletters
 - Customised online enquiry form (to maintain confidentiality your e-mail address or contact details are not published)
 - 100% confidentiality - Your name and other contact information remain private
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BUSINESS WANTED

Your Business Wanted advertising package inclusive of online enquiry email form and email alert - **£110.00**.

FRANCHISING & BUSINESS OPPORTUNITIES

- Exposure to 200,000+ targeted professional visitors each month
- 3 month advertising package
- Your advertisement emailed to our members who have opted to receive Franchise or Business Opportunities information
- Custom-designed web page
- 3 photographs and your logo included
- Your announcement promoted throughout TEFL.com, within our Daily & Weekly newsletters and social media
- Customised online enquiry form
- Hyperlink/s to your corporate website (where required)

3-month advertisement inclusive of your email alert: £110.00.

ELT MARKETPLACE

Promote a conference, book, publication, website, your services or products.

- Exposure to 200,000+ targeted professional visitors each month
- 3 month advertising package
- Custom-designed web page
- 3 photographs and your logo included
- Your announcement promoted throughout TEFL.com, within our Daily & Weekly newsletters and social media
- Customised online enquiry form
- Hyperlink/s to your corporate website (where required)

3-month advertisement inclusive - £90.00.

European Union advertisers should note that where applicable, advertising rates are subject to VAT at 20.00%. All rates are UK pounds sterling. E&EO. Please view full Terms and Conditions at www.tefl.com/about-us/terms-and-conditions.html

TEFL Professional Network Ltd. Registered Office 48 Arwenack Street, Falmouth, Cornwall TR11 3JH, United Kingdom.
Tel +44 (0)845 652 0807 Fax +44 (0)131 464 0301. E-mail info@tefl.com.